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Manager, Severn Trent Water

### Presenter



John Zachman is the  
originator of the  
"Framework for  
Enterprise

Architecture" which  
has received broad acceptance  
around the world as an  
integrative framework, or  
"periodic table" of descriptive  
representations for Enterprises.

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# Zachman Enterprise Architecture Part 1: Framework Fundamentals

John Zachman

## Overview

Just as the futurists have been predicting for many years, the information revolution has become a reality. Technology has penetrated every aspect of the Enterprise and its exploitation has impacted the very structure of many industries. The world has become a global, electronic marketplace. Enterprises are beginning to perceive the significance of process ... process that knows no organisational boundaries, inside or outside of the Enterprise itself. Enterprise Architecture is fundamental for enabling an enterprise to assimilate internal changes in response to the external dynamics and uncertainties of the information age environment. It not only constitutes a baseline for managing change, but also provides the mechanism by which the reality of the enterprise and its systems can be aligned with management intentions.

## Learning Objectives

- A sense of urgency for aggressively pursuing Enterprise Architecture
- A comprehensive definition (description) of Enterprise Architecture
- A "language" (that is, a Framework) for improving enterprise communications about architecture issues
- An understanding of basic Enterprise "physics" - laws of nature that govern Enterprise implementations
- Differentiation of Enterprise Architecture from Systems Implementation
- A strategy for reducing "time-to-market" for systems implementations to virtually zero
- Some pragmatic approaches for implementing Enterprise-wide strategies
- Strategy for integration beyond jurisdiction (Interoperability)
- Architectural Principles for meeting enterprise requirements
- A list of resources to facilitate architectural work

## Seminar Outline

### Business Drivers for Enterprise Architecture (EA)

- The Dramatically Changing Environment
- Origins of Enterprise Architecture
- What Information People "Bring to the Table" in the Information Age
- Enterprise Architecture – an Enterprise Issue

### The Zachman Framework

The Zachman Framework is perhaps the most referenced in the industry. This session provides participants with a unique opportunity to learn first-hand about its concept and utility, directly from the man who developed it.

- Enterprise Knowledge Artifacts:
  - From Data, Function, Networks, People, Time and Motivation
  - From Scope to Enterprise, Systems and Technology Models to Implementation
- The Framework Metamodel
- The Enterprise Knowledgebase
- Towards the New IS Imperative: Build, Store, Manage and Change the Models

### Architecture Versus Implementation

- "Primitive" Architecture Models
- "Composite" Implementation Models
- The Enterprise Three Dimensional View
- The Information Age Role of I/S: Engineering and Manufacturing Enterprises

### Enterprise Architecture: Implementation Practicalities

- Explicit Versus Implicit Models – Origin of Defects
- Effects of Architectural Compromises
- Packages and Enterprise Architecture

## Audience

The seminar is designed for enterprise professionals of every discipline including non-information disciplines as well as information disciplines. Although it is addressing technology issues, it is not a "technical" seminar. It addresses the subjects that both enterprise professionals and information professionals must understand to operate effectively in collaboration in the Information Age environment. Further, the seminar is appropriate for both management and non-management professionals. For management it clarifies the issues for decision purposes and enables more meaningful dialogue with and among the technology community. For operations professionals, it establishes the context for developing improved approaches and implementation strategies.

- Chief Information Officers
- Information Systems Management
- Data, Applications, Technology Management
- Enterprise Architects
- Data, Applications, Technology Architects
- Business Architects
- Business, Systems Analysts
- Consultants
- Strategic Planners

Visit [www.irmuk.co.uk](http://www.irmuk.co.uk) for full course outline

## Registration Information

### Registration Fees:

**Full payment or a purchase order is due prior to the event.** Payment may be made in Sterling (£) or Euros. If paying in Euros the prevailing exchange rate of the country of the delegate or delegates' company is to be used. The total Euros remitted should be the amount required to purchase the sterling pound cost of the event on the day of payment. All delegates must add VAT (17.5%) to their total event fees. VAT may be reclaimed by delegates from the tax authorities after the event.

**GROUP DISCOUNTS:** For every 4 people from one company who register for the same event, at the same time, a 5th delegate may attend FREE! Please Note: We cannot offer any other published discounts / offers to those taking advantage of this group discount.

**The registration fee includes** the lectures, documentation, refreshment breaks and lunch on each day of the event. The cost of hotel accommodation is not included in the event fee.

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### Hotel Accommodation and Seminar Venue Details

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### Seminar Timetables

08.30 – 09.00 Registration (first day only) 09.00 – 12.30 Event

12.30 – 13.30 Lunch 13.30 – 17.00 Event

### Mailing Information

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