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Enterprise Architecture
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8-9 November 2010, London

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Presenter



John Good,
Caggemini, is an
enterprise architect
with a wide range

of experience in technology
strategy, architecture, planning,
delivery and procurement.
He specialises in assisting
major organisations establish
Enterprise Architecture capability
and in developing associated
delivery strategies. He has
delivered interoperability, data
and information, applications
and process architectures; has
managed architecture services
in outsourced environments;
has defined major technology
strategies and has had executive
responsibility for information
systems in a multinational
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Enterprise Architecture Fundamentals: Practical Steps to Delivering Value

NEW

John Good

Overview

Enterprise Architecture is of necessity a complex discipline. Successful architects and architecture must take account of the needs of different stakeholders and balance many factors to find the best solutions. At the same time, the architecture function must integrate into the wider organisation and extended network of business partners and suppliers – whilst constantly demonstrating that it adds value for its stakeholders.

This seminar and workshop will provide simple and immediately usable techniques to delivering value from Enterprise Architecture. It is aimed at practitioners and managers alike and is especially relevant to those people and organisations that are getting started, wish to refresh their approach or determine how to approach a new set of issues.

Learning Objectives

The seminar will provide comprehensive, practical and pragmatic guidance to enable you to deliver high-value enterprise architecture:

- Establish and manage an effective Enterprise Architecture function
- Integrate Enterprise Architecture into organisational processes for programme and project delivery
- Manage enterprise level Enterprise Architecture products and use these to deliver value to decision-makers across the organisation
- Engage with vendors and suppliers to obtain the best value
- Prioritise and deliver value fast, sustaining the effort and realising benefits.

Seminar and Workshop Outline

The seminar and workshop will approach enterprise architecture through an integrated 6-step approach. It will identify the fundamentals of each step, providing a starter-kit to delivering value from Enterprise Architecture. **A series of integrated workshop topics will reinforce the learning points and give delegates an opportunity to explore topics with their peers**

An overview of EA

- Definitions and terminology
- Overview of the 6-steps

Community - Understanding and engaging with the EA stakeholders

- Identifying and engaging with EA customers, builders and users
- Building the EA community
- Developing an EA communications plan

Strategy - Finding the highest value benefits from EA and establishing a delivery strategy

- Business context
- The EA value case
- EA vision and mandate
- The EA strategy: direction and plans
- Principles and Constraints

Capability - Putting in place the right people and resources

- Skills and certification
- Architects competency profile
- EA team structures
- Procuring and managing third-parties

Frameworks - Defining the methodology and deliverables

- Anatomy of an EA framework
- Evaluating and choosing a framework

- Choosing and implementing EA tools
- EA processes
- Integrating EA into strategy development, and programme and project delivery

Content - Developing and implementing the enterprise architecture

- Modelling business strategy
- Business architecture
- Data and Information architecture
- IS/IT architecture
- Modelling “as-is” and “to-be”
- Transition roadmaps
- Strategic and Solution architecture
- Organisational culture impact on the architecture
- Architecture patterns, building blocks and reference models

Implementation and Governance - Sustaining the architecture

- Managing the EA function
- Critical success factors
- Governance of the architecture content
- Architecture assurance
- EA Balanced Scorecard
- EA Maturity assessment

Audience

- CIOs
- CTOs
- Directors and Heads of Enterprise Architecture
- Enterprise Architects
- IT Architects
- Information Architects
- Business Architects
- Application Architects
- Business Analysts
- IT Consultants
- Strategic Planners
- Information Systems Management

and other business and technical specialists engaged in the management, definition and delivery of enterprise architecture, or who wish to improve their understanding as a customer or user of enterprise architecture.

